SARTAC Fellow Presentation for SABE

Kenneth Kelty
North Carolina
Fellowship Project
Disability Advocacy Through Podcasting

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This project focused on using the podcast as a way to share about the disability community, advocacy and justice, with a broad audience.

During the fellowship:

- Worked on and hosted "The Waiting Room with the 23 East Group".
  - Focuses on the ever-growing Medicaid services waiver waitlist in NC
  - Addresses the Direct Support Professional Crisis
- Developed skills for hosting my own podcast Exceeding Expectations with Kenneth Kelty
How I reached my goal

Working with Communications Experts

Assisted with skill building
writing interview questions
Script production
marketing research
pre-meetings
Changes along the way

Instead of the project being just about disability advocacy it expanded to being more about disability justice issues.
Podcasts can be found on
• Spreaker
• YouTube
• Spotify

Self Advocates and others can use these podcasts to:
• Learn more about the disability advocacy movement
• Hear about resources related to disability advocacy and rights
• Learning through actual people with disability and lived experiences.

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Personal Reflections:

What I learned...

More about topics like:
- Medicaid waiver
- Disability Rights

Different ways to interview:
Conversation vs Q&A

Choosing interviewees
Asking good questions
Structuring a script

Capturing important words and phrases that the interviewees say

What I learned...
Personal Reflections: Leadership Development

- I want to create more content around disability justice and advocacy so more voices are heard.
- I made new contacts with 23 East Group and other DD Councils
- I am being asked to speak at conferences and lead advocate panels
- I have covered major disability social justice issues and interviewed important people.
Personal Reflection
Big Takeaways

able

movement
lead-on advocacy

narrative
national
record

problem
told
registry
historical

shortage
systems

change
times

direct
professional
needs

support

podcast

new
reach
people

players

around
Because of this project:

- I made new contacts that have connected me with a communications team and DD Council and helped me network for future advocacy work.

- I am employed with 23 East Group doing podcasts for Meet the Need NC.