BUILDING STRONG COALITIONS PART 2

Putting All Minds Together:
Who do we want to bring to the table?
PRESENTERS

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Building Stronger Coalitions Toolkit
WHAT IS SARTAC?

- Self Advocacy Resource and Technical Assistance Center
- Online clearinghouse for information
- A partnership between regional technical assistance centers
- Funded by Administration for Community Living
RECAP OF PART 1

• Coalitions bring people together
• Work on a common goal
• Coalitions can work on short term or long-term goals

Today we will talk about:
• Who should be part of your coalition
• They should include stakeholders, community leaders, and policymakers
STAKEHOLDERS

People affected by the problem:

- People with disabilities
- Family members
- Friends
- Service Providers
- First Responders
- Employers
- Schools

“Nothing about us, without us!”
COMMUNITY LEADERS

• They represent the community
• They live and work in the community
• They may be affected by the problems in the community

They have connections with different types of groups
POLICY MAKERS

- Policy makers can be legislators, council member, or community members
- These are the people can make the change happen

Ask policy makers if they or others in their office can participate
IDENTIFY POSSIBLE COALITION MEMBERS

- Strong decision makers
- Problem solvers
- Who will it affect the most
- Who need to be part of the coalition
- Community gatherer
RECRUITMENT

How do you contact them?

• Face-to-face meetings
• Phone calls
• Email
• Personal letters
• Mass mailings
• Public Service Announcements or commercial ads
• Flyers and posters

Coalition member may have ideas about other people who should be at the table
QUESTIONS: BEING PART OF A COALITION

If yes

• Who has been part of a coalition?
• What did you do in your coalition?
• What issue did you work on?
• Who was part of that coalition?

If not

• Who would you like to be on the coalition?
• Why would you want them to be involved?
QUESTIONS: RECRUITMENT

If yes

• How did you recruit people to be part of a coalition?

• What did you use to get the information about the coalition?

• Are there any other ideas on how to recruit people?

If not

• How would you recruit people to be part of a coalition?

• How would you get the information out about the coalition?

• Are there any other ideas on how to recruit people?
RESOURCES

Resources for self advocacy groups can be found at www.selfadvocacyinfo.org
Find out more about the Self Advocacy Resources and Technical Assistance Center by visiting

www.selfadvocacyinfo.org